DO YOU HAVE ITCHY ALLERGY EYES?

Find out about lasting relief
Common causes of itching due to eye allergies include:

- Pollen from trees, grasses, and ragweed
- Dust mites
- Cat dander

Approximately 10 million people are allergic to cat dander, the most common pet allergy.
How common is it?

About 20% of people have eye allergies. For those who do, itchy eyes is a very common symptom.

APPROVED USE

LASTACAFT® (alcaftadine ophthalmic solution) 0.25% is a prescription medicine approved for the prevention of itching associated with eye allergies.

IMPORTANT SAFETY INFORMATION

WARNINGS AND PRECAUTIONS

To minimize contaminating the dropper tip of the bottle and solution, do not touch your eyelids or the areas around your eyes with the dropper tip. Keep bottle tightly closed when not in use.

Please see more Important Safety Information on the following pages.
Allergens are what trigger your eye allergies. To the body, allergens are considered foreign substances that threaten or irritate the body, such as pollen from ragweed or cat dander. If you react to certain allergens, this means your eyes have become sensitized at some point. Therefore, when your eyes come into contact with specific allergens, an allergic response results.

Eye allergies are grouped in various ways, one of which is where the allergens are located—indoors or outdoors. Some allergens are more likely to be found indoors. Others you’re more likely to be exposed to outdoors.

**OUTDOOR ALLERGENS**

Examples of common outdoor allergens that often trigger itchy eyes are grass, tree, and ragweed pollens.

**INDOOR ALLERGENS**

Examples of common indoor allergens that may cause itchy eyes are airborne cat dander and dust mites.
WARNINGS AND PRECAUTIONS (continued)

Do not wear a contact lens if your eye is red.
LASTACAFT® (alcaftadine ophthalmic solution) 0.25% should not be used to treat contact lens-related irritation.

Please see more Important Safety Information on the following pages.

POLLEN MAP

Common pollens in your area

Pollens affect people at different times during the year. Visit Lastacaft.com to explore the interactive US Pollen Map. You will find out when common pollens are most likely to thrive in your area.

IMPORTANT SAFETY INFORMATION (continued)
WARNINGS AND PRECAUTIONS (continued)

Do not wear a contact lens if your eye is red.
LASTACAFT® (alcaftadine ophthalmic solution) 0.25% should not be used to treat contact lens-related irritation.

Please see more Important Safety Information on the following pages.
ALLERGEN MANAGEMENT TIPS

In the home

When the outdoor air is filled with pollen, people with eye allergies often try to control their symptoms by staying indoors. But for people who are sensitive to indoor allergens, there are things you can do in the home that may help.

IMPORTANT SAFETY INFORMATION (continued)

WARNINGS AND PRECAUTIONS (continued)

Remove contact lenses before putting LASTACAFT® (alcaftadine ophthalmic solution) 0.25% in your eyes. The preservative in LASTACAFT® may be absorbed by soft contact lenses. Lenses may be put back in your eyes 10 minutes after using LASTACAFT®.

LASTACAFT® is for topical use in your eyes only.

Please see more Important Safety Information on the following pages.
## Tips to reduce indoor allergens

### Clean your house
- Get rid of the allergen sources.
  - Wearing a dust mask while cleaning can help reduce exposure to allergens.

### Rid your bedroom of allergen sources
- Pay special attention to cleaning the bedroom you sleep in.

### Vacuum at least once a week
- Use a vacuum with a HEPA filter or special double filter bags to avoid releasing allergens into the air. Use a damp or treated cloth for dusting and leave the house for several hours after cleaning it.

### Keep windows and doors closed
- Prevent pollen entry.

### Avoid cat dander
- If you are allergic to cat dander, it is suggested not to keep pets in the house, and if you do, to keep pets out of the bedroom.

### Eliminate dust mites
- Make sure surfaces in the home stay clean and tidy. Uncarpeted, hard floors are best throughout the home and especially in the bedroom. Put allergen-impermeable covers on all pillows and mattresses, which is even more effective than using air cleaners. Wash bedding weekly in hot water (130°F) to kill dust mites.
How to treat itchy allergy eyes

When your eyes itch because of eye allergies, one thing that matters is getting lasting relief.

You can get that with LASTACAFT® (alcaftadine ophthalmic solution) 0.25%—a prescription eyedrop that works at 3 minutes and lasts all day; just one drop, once a day, helps you prevent itchy allergy eyes through a full 16 hours.
IMPORTANT SAFETY INFORMATION (continued)

SIDE EFFECTS
The most common eye-related side effects that were reported in less than 4% of LASTACAFT® (alcaftadine ophthalmic solution) 0.25% treated eyes were: eye irritation, burning and/or stinging in the eyes after use, eye redness, and eye itching.

Please see more Important Safety Information on the following pages.

HOW LASTACAFT® WORKS

Itch prevention:
• LASTACAFT® (alcaftadine ophthalmic solution) 0.25% interferes with a specific type of chemical process that causes itchy eyes in people with allergies

Histamine blocking:
• LASTACAFT® (alcaftadine ophthalmic solution) 0.25% blocks the release of histamine from certain cells
CLINICAL STUDY RESULTS

Effectiveness

- LASTACAFT® (alcaftadine ophthalmic solution) 0.25% effectively prevents itching due to eye allergies

- LASTACAFT® (alcaftadine ophthalmic solution) 0.25% works fast (at 3 minutes) and prevents itchy eyes all day (through 16 hours)

Side Effects

LASTACAFT® ophthalmic solution was also evaluated for safety in a separate clinical study of 909 patients over 6 weeks.

The most common eye-related side effects were reported in less than 4% of patients treated with LASTACAFT® and included:

- Eye irritation
- Burning and/or stinging in the eyes after use

The most common non-eye-related side effects were reported in less than 3% of patients treated with LASTACAFT® ophthalmic solution and included:

- Eye redness
- Eye itching

- Inflammation of the nose and the upper part of the throat
- Headache
- The flu
IMPORTANT SAFETY INFORMATION (continued)
SIDE EFFECTS (continued)
The most common non–eye-related side effects that were reported in less than 3% of patients with LASTACAFT® (alcaftadine ophthalmic solution) 0.25% treated eyes were: inflammation of the nose and the upper part of the throat, headache, and the flu. Some of these side effects were similar to the symptoms of eye allergies.
Please see accompanying full Prescribing Information.
LASTACAFT® (alcaftadine ophthalmic solution) 0.25% is a prescription medicine approved for the prevention of itching associated with eye allergies.

**IMPORTANT SAFETY INFORMATION**

**WARNINGS AND PRECAUTIONS**
To minimize contaminating the dropper tip of the bottle and solution, do not touch your eyelids or the areas around your eyes with the dropper tip. Keep bottle tightly closed when not in use.

Please see inside for more Important Safety Information.

Please see accompanying full Prescribing Information.